BUSINESSES CAN SUPPORT WILDLIFE HABITAT CONSERVATION AT THE FOLLOWING LEVELS

Business Supporters - $500
• Business listing in annual report, with a circulation of more than 4,000 households throughout the U.S. and abroad
• Your company name listed on Vital Ground’s website

Business Members - $1,000
Plus . . .
• Annual spotlight in Vital Ground e-Newsletter
• Invitations to Vital Ground events and walks
• Presentations available for your employees

Business Partners - $5,000
Plus . . .
• Additional recognition at signature events
• News articles or advertisements in print and electronic newsletters, with a circulation of more than 6,000 households

Business Stewards - $10,000
Plus . . .
• Co-branding on highway billboards, if applicable
• Picnic and walking tour of projects for employees

The Vital Ground Foundation is a land trust that protects and connects habitat for grizzly bears and other wildlife. We also team up with communities to prevent conflicts between bears and people. Since our founding in 1990, Vital Ground has helped conserve and enhance more than 620,000 acres in America’s irreplaceable Northern Rockies and Pacific Northwest.

“Montana Coffee Traders donates a portion of proceeds from every pound of Grizzly Blend Coffee to Vital Ground to capture the iconic imagery and goodwill that flows from protecting and connecting habitat for the Great Bear. It’s a unique opportunity to create an amazing positive impact on the environment and our brand.”

— Heather Vrentas, General Manager, Montana Coffee Traders

LEARN MORE
To learn more about our Business Partners in Conservation Program, contact:

The Vital Ground Foundation
20 Fort Missoula Road, Missoula, MT 59804
406-549-8650
outreach@vitalground.org


Donations to Vital Ground, a 501(c)3 nonprofit organization, are tax-deductible to the fullest extent of the law.
How does your business contribute to our landscape?

The Northern Rockies are rich in scenic beauty and natural resources. The region holds the richest wildlife community on the continent, including the iconic grizzly bear. If a landscape can support grizzlies, it can also sustain mammals, birds, plants, fish – and people, too.

It’s no secret that the region’s economy is closely tied to its open spaces – outdoor recreation, tourism and the uncountable benefits of living in the last best place in America keep people intertwined with this irreplaceable landscape.

Vital Ground’s Business Partners in Conservation program provides opportunities for businesses of all sizes and types to identify with protecting those landscapes most critical to grizzlies and other species. Businesses are key partners in Vital Ground’s efforts to conserve the land and water that wildlife, people and companies need to thrive – all while exposing your products, services and brand to a conservation-minded audience of more than 60,000. Together, we can make an impact!

Please invest in conservation today through the following partnership opportunities:

Product Royalty Agreements

As part of a royalty agreement, businesses use Vital Ground’s name and logo to help promote products then contribute a portion of sales to wildlife habitat conservation in the Northern Rockies and Pacific Northwest. In other cases, use of our name or images may be used in exchange for contributions to Vital Ground in the form of goods, services or expertise. In all cases, businesses and products are aligned with the image and mission of Vital Ground. We are proud that so many successful businesses recognize that sound environmental stewardship and good business are a powerful combination.

Corporate Grants

Because Vital Ground’s work includes the purchase of land and conservation easements from willing sellers, broad support is a necessity. Corporate foundation grants tend to be of a size that can make a dramatic impact on Vital Ground’s conservation projects. We consistently deliver on complex projects and the most detailed grant submission and reporting requirements.

Business Sponsorships

Vital Ground has a geographically-diverse donor base. With supporters in all 50 states and many foreign countries, special event fundraising must be undertaken strategically. Sponsorship of Vital Ground events contributes to conservation and reaches a broad audience.

Employee Matching Gift Programs

Employer matching gift programs can double or even triple employee gifts to Vital Ground. If your company offers this service, you can invite a presentation to your employees. If you are a company employee, call your human resources office to see if your company has a matching gift program, and learn how you can initiate the process of securing matching donations!

“Kodiak Cakes supports Vital Ground because we believe in healthy ecosystems – it’s a great bridge between our customers and Vital Ground’s nationwide conservation-minded audience.”

—Allison Brown
Public Relations Manager
Kodiak Cakes

Vital Ground ambassador Bart the Bear II advertises a box of Flapjack Mix made by Kodiak Cakes, a Vital Ground business partner. Learn more about Bart and Vital Ground’s history at vitalground.org/our-story